

QUARTERLY REPORT



CITY OF SUNNYVALE

SUMMER 2010

NOKIA SIGNS LEASE FOR DOWNTOWN SUNNYVALE OFFICES

TELECOMMUNICATIONS GIANT TAKES OVER PRIME TOWN CENTER SITE

Sunnyvale's Town Center redevelopment project scored a major achievement with the announcement that Nokia, the global telecommunications giant, has leased an entire office building at Mathilda and Washington Avenues. The premier site is the northwest corner anchor to the redevelopment project.

Nokia reportedly will consolidate several of their Bay Area offices into the new Sunnyvale site. The 156,000 square-foot class-A office building will be the first commercial site leased in the redevelopment area, and Nokia hopes to complete

their move by year's end.

"This is a great coup for Sunnyvale," noted City Manager Gary Luebbers. "It's a pleasure to welcome Nokia to Sunnyvale. Their presence will benefit us tremendously. They are a great fit with Sunnyvale's high-tech employers and will certainly provide a boost to our restaurants and other merchants in the downtown area. I'm confident Nokia's investment in Sunnyvale will prove to be a great decision on their part. We feel Nokia's presence, along with Target, has created significant momentum towards completion of the long-awaited Town Center project"

Nokia's lease followed a considerable amount of work, including a lengthy series of meetings between City staff and both the receiver's team and the bank. "We have done everything we can do to help support progress of Town Center," said Luebbers. "City staff has worked tirelessly and it's very rewarding to see this come to fruition. Considerable credit is also due to both the receiver's team at Quattro Realty Group, and the banking group that has made this move possible."

"When this team got involved, there was a great deal of uncertainty and turbulence in the project, and we have collectively turned that into constants and certainty, which are key to Sunnyvale Town Center's present stability and its future success," said Jerry Hunt, a principal of Danville-based real estate advisory firm Quattro Realty Group and the court-appointed receiver overseeing the project.

The Town Center redevelopment project includes three office buildings, plus retail and housing space. Of the three office buildings, one is adjacent to the corner property and is structurally complete. The third building is planned for the southwest corner of the project area. ☀

QUARTERLY REPORT MOVES ONLINE

This issue of *Quarterly Report* will be the final issue to be printed and mailed to homes. But fear not! Sunnyvale will continue to offer the coverage and information you've come to expect. Beginning with the fall issue, which comes out on October 1, *Quarterly Report* will be available exclusively online at QuarterlyReport.inSunnyvale.com.

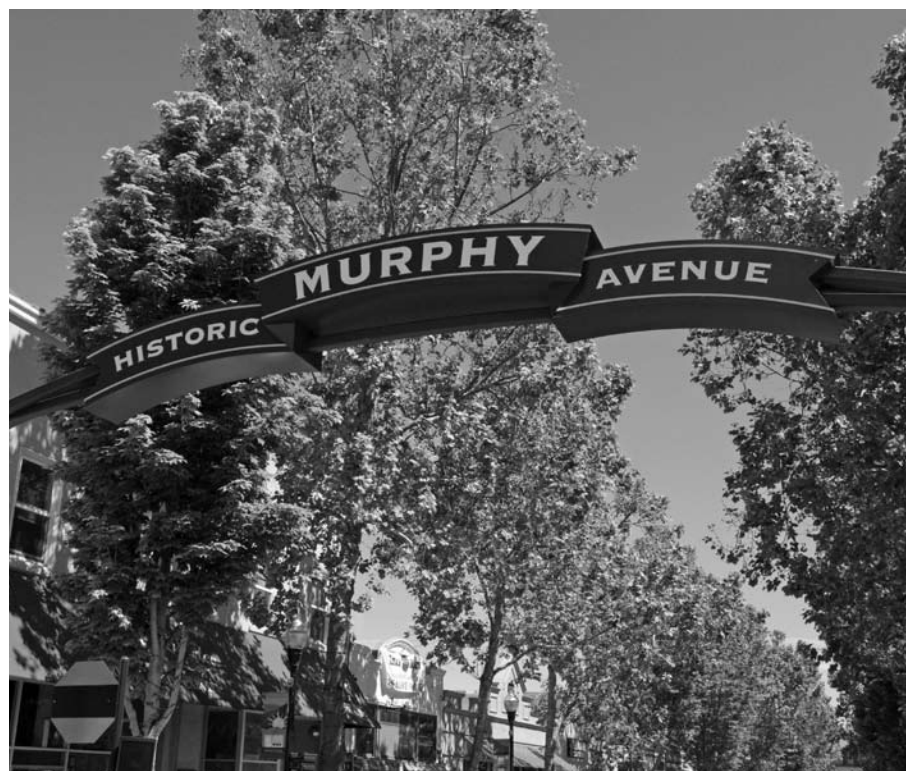
By taking *Quarterly Report* online, we can save a significant amount of money that would otherwise be spent on printing and postage. Since *Quarterly Report* is currently mailed to every address — residences, businesses and post office boxes alike — in the City, the cost to print and mail each issue is considerable. As you'll read in the City Manager's report on page 2, the City is working to find every possible cost-saving measure during this difficult economy.

For those who still long for the feel of newsprint in your hand, or who don't have access to the Internet, we will continue to print a small number of copies of *Quarterly Report*. These will be available at the Sunnyvale Public Library, City Hall, Sunnyvale Community Center and other public locations.

HISTORIC MURPHY AVENUE REOPENS

After months of redevelopment, Sunnyvale's Historic Murphy Avenue reopened to vehicle traffic Friday, June 4. A large crowd was on hand for a ribbon-cutting ceremony, held at the corner of Murphy and Washington Avenues, and included remarks from Mayor Melinda Hamilton, Sunnyvale Public Works Director Marvin Rose, and representatives from VTA, MTC and the local business community.

The project to redevelop Murphy Avenue, which began in July 2009, made numerous improvements to the street, which is home to many restaurants and businesses. Sidewalks and curbs were rebuilt, new street furnishings, trees and street lights were added, and decorative gateway arches were installed. Additionally, the street's underground utilities were upgraded. ☀





CITY OF SUNNYVALE Summer 2010

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Thank you for your feedback!
Quarterly Report is online at
QuarterlyReport.inSunnyvale.com

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THE BRIEFING

NOTES FROM YOUR CITY MANAGER

By now, most of our community is aware that Nokia has leased the new office building at the corner

of Mathilda and Washington avenues. What you may not be aware of is that Nokia intends to consolidate several of its bay area locations to its new Sunnyvale campus. This is a major step forward for the Town Center redevelopment project, as it will bring several hundred new employees to the heart of Sunnyvale; employees who will shop in our stores and eat in our restaurants.

I, and other City staff, have been having near endless meetings with the bank and receiver of the Town Center property to breathe life back into the project. And while there has been public commentary that the project was stalled, in fact the bank has put some \$30 million into downtown, sealing buildings against the weather and making numerous improvements, including new sidewalks, streets, landscaping and lighting. With the addition of Nokia as a tenant, the bank has committed in excess of another \$40 million to get the building — and the area around it — ready for Nokia's December move in. At more than \$70 million, that's a huge financial commitment, producing significant activity within the Town Center project. And let's not forget that customers have been flocking to the new Target store since it's opening late last year. While there clearly is considerable work to be done, Quattro Realty Group — the court-appointed receiver — and the

banks have reignited the vision of a completed project. This is an important step forward in our economic recovery.

A sustainable budget

By the time you read this, our City Council will have approved the City's Fiscal Year 2010/11 budget. The economic world we live in has just experienced a trauma not seen since the Great Depression of the 1930s. While we hope the worst is behind us, and that a healing has started, the recovery will take

time, and there are many challenges still ahead. The 2010/11 budget represents our best effort to protect the current and future viability of our community.

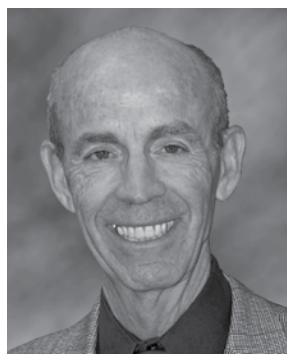
Times are tough. There's no denying that. In 2007, sales tax revenue in Sunnyvale totaled more than \$30 million. Last year, it dropped to \$25 million, and in 2010 we estimate it will drop to \$23.5 million, before experiencing a slow increase in future years. This is coupled with a drop in Transient Occupancy Tax revenue of nearly \$2 million between 2008 and 2010.

At the same time, the City's expenses continue to increase. Because of the global economic meltdown, the investment portfolio that supports California's public employee retirement system suffered a significant loss in value, which in turn led to a \$4 million increase annually in the City's required contribution to the retirement system. With no corresponding revenue growth, we estimate the cost to fund the pension plan will roughly equal all the revenue generated from sales tax by 2013. Clearly, this is not sustainable, and an adjustment is critical.

In the last fiscal year, we undertook a series of steps to address the failing economy and its effect — both short and long term — on Sunnyvale. That effort will continue this year. Among other things, we are working to address rising personnel costs, by putting a hold on filling non-essential positions, and working with bargaining units to negotiate a one-year freeze on salary increases. We have also scoured the organization for opportunities to permanently eliminate positions without appreciably affecting service, increase efficiency, and take advantage of every opportunity to responsibly cut costs. In addition, we are working tirelessly to find new ways to increase revenue and address the soaring cost of pensions.

The City has a long history of providing a high level of service to our community, paired with measured and responsible long-range fiscal planning. While our commitment to these values remains as strong as ever, we also realize that the economy has fundamentally changed, and the City must adjust its view of what is "normal." One of the most powerful aspects of Sunnyvale's multi-year budgeting is the opportunity to anticipate the future before it arrives, and adjust accordingly. We must reassess what services we can deliver to the community, and find ways to provide that service in the least expensive way possible.

Be assured, I refuse to shy away from making difficult decisions when the times demand them. That's my responsibility and commitment to all of you who make up our Sunnyvale community. ☀



*City Manager
Gary Luebbbers*

SUNNYVALE DOWNTOWN EVENTS

Downtown Sunnyvale will be hopping this summer with a series of community events.

Every Saturday
9 a.m. to 1 p.m.

Urban Village Sunnyvale Farmers' Market
www.urbanvillageonline.com/markets/sunnyvale.php

June 16 – Sept. 1
(Every Wednesday)

Sunnyvale Downtown Association
Music & Market Summer Series
www.Sunnyvaledowntown.com

July 10 – Aug. 28
(Every Saturday)

Sunnyvale Downtown Association
Jazz & Beyond Series
www.Sunnyvaledowntown.com

For event details, visit the listed Web sites or visit Sunnyvale's event calendar at Events.inSunnyvale.com.

CELEBRATE THE STATE OF THE CITY ON JULY 4

You are invited to enjoy a day of music, food and fun at the 2010 State of the City Celebration, Wednesday, July 4, at Washington Park.

In addition to State of the City address, awards for outstanding members of our community will be presented, including Businessperson of the Year, Educator of the Year, High School Senior of the Year, Community Volunteer of the Year, Outstanding Contribution to the Arts, Outstanding Environmental Achievement and Distinguished Resident of the Year. The mayor will also present the 2010 Mayor's Awards of Excellence.

The event features a \$5 barbeque lunch, music by the Magnolia Jazz Band, face painting, two bounce houses and information booths staffed by City departments.

The 2010 State of the City event begins at 11 a.m. and is free and open to the public. Washington Park is located at 840 W. Washington Ave. Washington Park is served by VTA lines 32 and 53. For additional information about the State of the City celebration, call (408) 730-7599, TDD (408) 730-7501 or visit StateoftheCity.inSunnyvale.com. See list of award winners on page 11. ☀

THE GENERAL PLAN — IT'S ALL COMING TOGETHER

The City of Sunnyvale has undertaken an exciting new project to consolidate the City's 22 separate General Plan documents into one readable and user-friendly document.

The General Plan is a long-term plan that guides the physical development of the City. It describes the City's development goals and establishes policy regarding long-term land use, transportation, environmental, economic and social goals and policies. The General Plan

serves as the foundation for the decision-making on development and public infrastructure.

Traditionally, Sunnyvale's General Plan has been divided into separate documents that address individual aspects of City services and future plans. However, the multitude of different documents, updated at different times, has made it difficult for the public, staff and decision makers to use the General Plan.

This consolidation will take existing policy and language in the 22 different documents and pull it

together into one document, with a clear vision that is easily accessible by the public and integrated and internally consistent.

A General Plan Advisory Committee has been formed from members of the City's various Boards, Commissions, and City Council. This board has been meeting monthly to make decisions regarding the structure and format of the future document.

For more information, e-mail Diana O'Dell at dodell@ci.sunnyvale.ca.us.

SUNNYVALE WELCOMES NEW BUSINESSES

We are excited to announce the following new business that have recently moved to Sunnyvale as well as companies that will be moving to Sunnyvale later this year:

- Rambus
- Liquid Robotics
- The Nielsen Company
- Atlumin Energy, Inc.
- Sprouts Farmers Market (old Circuit City site)
- Panera Bread
- Rubio's Fresh Mexican Grill
- Pinkberry
- Five Guys Burgers & Fires
- Pizza My Heart

For more information about these new businesses, contact the Economic Development Division at (408) 730-7607, TDD (408) 730-7501 or e-mail econdev@ci.sunnyvale.ca.us.

STARTING A NEIGHBORHOOD ASSOCIATION IN SUNNYVALE

Sunnyvale now has more than two dozen neighborhood associations, each with a different set of goals and objectives.

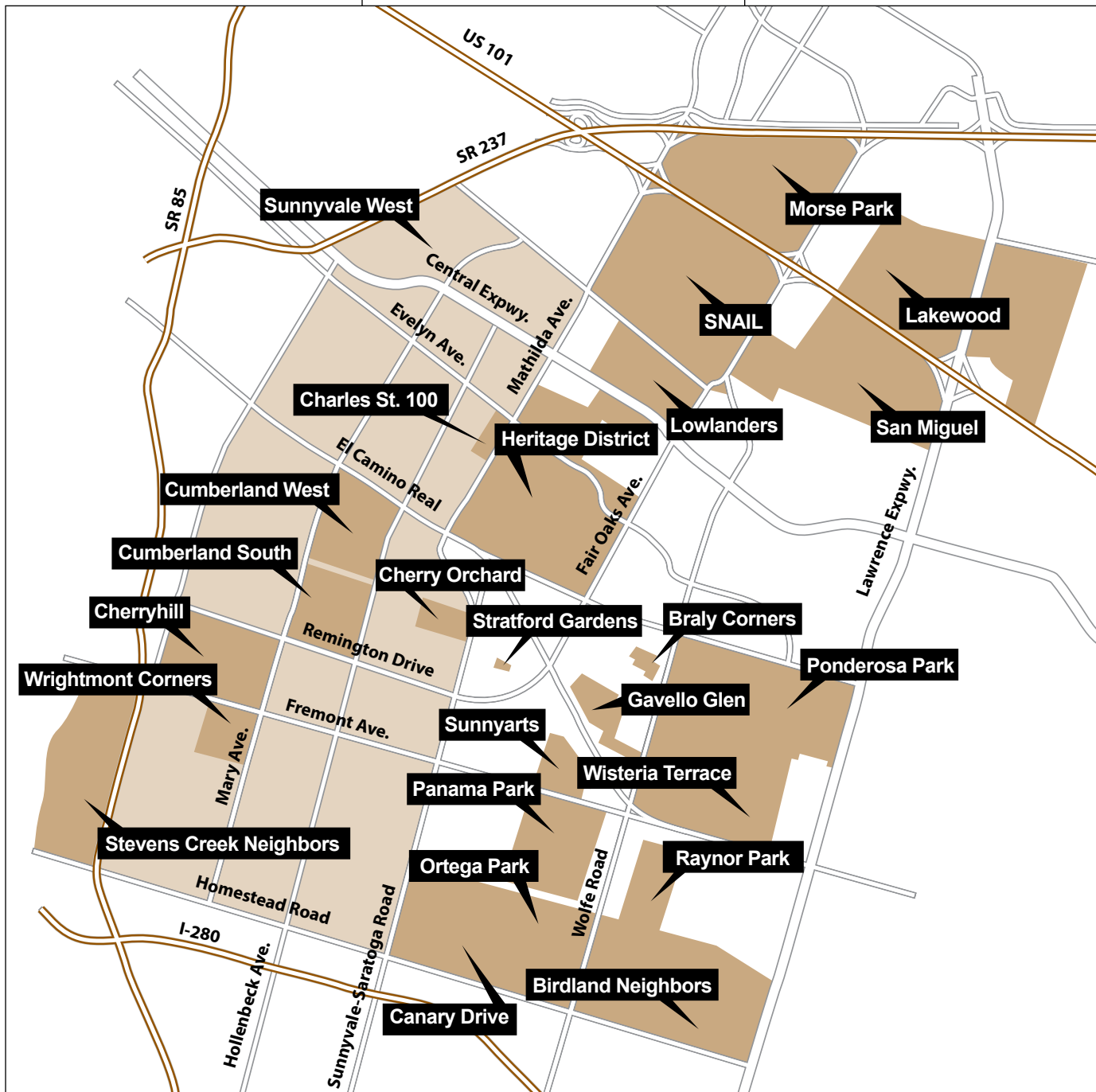
But as different as they may be, they all started the same way. Someone in the neighborhood decided it was time to build a stronger sense of community, have a stronger voice at City Hall, or address some specific neighborhood concerns. Because the City feels strongly about the importance of Neighborhood Associations, it supports their efforts and encourages their formation.

If you are thinking about starting a neighborhood association in Sunnyvale, the City has a list of suggestions:

1. Develop a core group of neighbors who are interested in starting an association.
2. Set up an organizational meeting and invite as many neighbors as possible to begin building relationships.
3. Create a mission statement, identifying the general purpose of your association.
4. Determine geographic boundaries for your association.
5. Develop a leadership structure and ground rules.

6. Set up a method of communication that meets the needs of the neighborhood.
7. Establish neighborhood goals.
8. Register with the City – we have resources to help make your new neighborhood association a success!

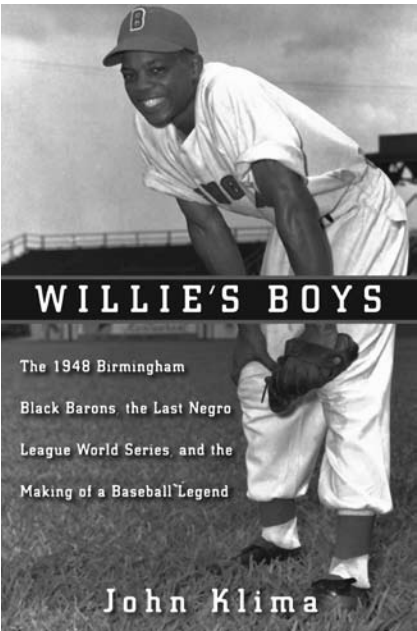
For more information on starting a Neighborhood Association in Sunnyvale, visit *Neighborhoods.inSunnyvale.com* or contact Program Coordinator Nathan Truitt at (408) 730-7472, or e-mail ntruitt@ci.sunnyvale.ca.us.



FOR ALL
CITY SERVICES,
TDD ACCESS
(408) 730-7501

SUMMER READING AT THE SUNNYVALE LIBRARY

The key to a great summer is great summer reading. The Sunnyvale Public Library is always ready to help you find your book — whether you have a title in mind, or just want recommendations. Below are some suggestions (for grown-ups) from our Adult Services library staff. All titles are available from the library. We hope you enjoy them.



Baseball fans already love summer, but a good slate of recent books makes this an even sweeter time for the aficionado. One of these new titles is *Willie's Boys: The 1948 Birmingham Black Barons, the Last Negro League World Series, and the Making of a Baseball Legend*, by John Klima. The author tells the story of baseball great Willie Mays's

rookie year with the Negro American League's Birmingham Black Barons. This group of veteran players honed Mays's talent and helped him go from their segregated league to a spot on the New York Giants.

Travelers love summer almost as much as baseball fans. This year, go adventuring with author Paul Theroux and *The Great Railway Bazaar: By Train through Asia*. Theroux's witty travelogue takes us from London to Tokyo on the Orient Express and other famous railways. Theroux introduces us to people he met along the way, and paints a picture of a world that has greatly changed since the book's first publication in 1975.

Maybe you'd prefer a longer adventure abroad. In that case, try a duo of books from journalist Peter Hessler. *In River Town: Two Years on the Yangtze*, Hessler relates his experiences as a Peace Corps volunteer in the remote Sichuan town of Fuling, where he taught English and American literature in the local teachers' college. After a short time, Peter returns to China and spends 10 years as a correspondent for western publications. Oracle Bones: a *Journey through Time in China*, is a collection of the varied stories that he discovered, researched and enlivened with his personal perspective, including follow-ups on some of his students.

Readers who would rather explore imaginary locales than real life ones will find a thrilling world in Susanna Clarke's *Jonathan Strange & Mr. Norrell*. At 782 pages, this tale of feuding magicians may take all summer to read – but it will be worth it. Clarke envisions an England where magic is an accepted practice. But when one magician explores magic's dangerous side, he opens a tricky parallel universe that threatens the normal world.

The Passage, a new thriller by Justin Cronin, creates a very different imaginary scenario. Cronin depicts a near future in which a devastating vampire virus wipes out North America. A group of survivors struggle to stay alive and find others in this first installment of a forthcoming trilogy. It's a good thing that summer days are so long – this 784-page adventure will have you afraid of the dark.

Sometimes, the real world is scary enough, and that's why we're also recommending *Safe Money in Tough Times: Everything You Need to Know to Survive the Financial Crisis*, by Jonathan Pond. If you're a fan of the local PBS channels, then you've likely listened to Pond's dry wit and financial wisdom. Pond offers tips for coping with unemployment, the failure of your financial institutions, and other real life plot twists.

Although the above listed titles are for adults, summer is a great time for children to read as well. The theme for this year's summer reading program for children is "Make a Splash." If you are a teen, you get to "Make Waves." We have a wonderful lineup of performers for children and teens this summer. For the youngest children we have professional musicians each Tuesday morning in July. Magicians, puppets, live birds, and ventriloquists will entertain preschoolers and school aged children on Wednesdays throughout the summer. Teen activities will include a beat box performer, a Wii tournament, and a chocolate extravaganza. Visit www.sunnyvalelibrary.org for specific dates and times for craft programs, movies and other fun activities. If you need help finding something to read, be sure to ask a librarian. Finding a book that suits your interests is one of their favorite things to do. See you at the Library! ☀

YOU CAN NOW PAY YOUR SUNNYVALE UTILITY BILL ONLINE

Online Utility Bill Pay makes it easy for you to manage your City of Sunnyvale bills. You can view bills online, see bill and payment history, and make one-time or automatic payments. To register for Online Utility Bill Pay visit PayMyBill.inSunnyvale.com.



SUNNYVALE PUBLIC LIBRARY UPGRADES CHECK-OUT SERVICES

In March, the Sunnyvale Public Library completed a major upgrade, incorporating RFID (radio frequency identification) technology into its check in/check out process. This is the same technology used by FasTrak® commuters to reduce the time it takes to move through toll booths. In the library, every item has been 'tagged' with a chip that can be detected by an RFID reader. This technology allows patrons to check items out instantly, without each book, CD or DVD having to be processed separately. Patrons can process all items at once using the self-service stations. This reduces the amount of time spent checking books out and speeds the process along for others waiting in line.

In addition to providing faster check-out service, the library is now able to re-shelve items more quickly, providing patrons access to collections sooner. A recent example of this improvement took place over a busy holiday weekend when all books were checked back in before re-opening Monday morning. Prior to the RFID implementation, the weekend check-in process would have taken until Wednesday to complete. The new RFID check-in process eliminates the need for staff to manually check items back in, giving staff time to concentrate instead on providing a variety of more valuable services, such as helping patrons use technology and locate items on the shelves. ☀

NEW ART MURAL AT FAIR OAKS PARK

Kids attending the Community Kidz Camp at Columbia Neighborhood Center in April took part in developing and painting a new permanent

public art mural for the City of Sunnyvale. Placed on a wall at Fair Oaks Park, this project was done under the guidance of professional artist Lydia Sanchez of De Anza College's Euphrat Art Museum,



Above and below: Kids from Community Kidz Camp help create a mural at Fair Oaks Park.



and several interns from De Anza College. Community Kidz Camp's 50 participants (ages 7 – 11) worked collaboratively to design and paint the mural. They were asked to discuss different aspects of their community and develop images related to that discussion. The result was a colorful depiction of Sunnyvale's growth and community. The mural project was a joint venture between the Columbia Neighborhood Center, the City of Sunnyvale's Parks Division, the City of Sunnyvale's Recreation Division and the Euphrat Museum of Art. 🌻

FREE COMMUNITY SUMMER FOOD PROGRAM

Meals will be provided by the Sunnyvale School District, Child Nutrition Department. Available for ages 1–18 whether attending summer school or not, meals will be served Monday–Thursday at the following school sites:

Columbia Middle School

739 Morse Ave.
June 28 – July 29
BREAKFAST:
7:55 a.m. – 8:15 a.m.
BRUNCH:
11 a.m. – 11:45 a.m.

Bishop Elementary School

450 N. Sunnyvale Ave.
June 28 – July 29
BRUNCH ONLY:
10:30 a.m. – 11 a.m.

Lakewood Elementary School

750 Lakechime Drive
July 6 – July 29
BRUNCH ONLY:
11 a.m. – 11:45 a.m.

For more information, call the Child Nutrition Department at (408) 522-8200 ext. 221

MURDER, MAYHEM AND MAGIC ON TAP FOR SUMMER REP

Theatre aficionados longing for London are in for “staycation” treat as California Theatre Center performs four British theater classics right here at Sunnyvale Theatre. CTC's annual Summer Repertory season, playing through July 25, features Agatha Christie's classic murder mystery, *The Mousetrap*, two hilarious one-acts by award-winning playwright Peter Shaffer, who wrote *Amadeus* and *Equus*, and Shakespeare's magical *A Midsummer Night's Dream*. The shows play in rotation with evening performances Thursday through Saturday, and matinees on Sundays and selected Saturday afternoons. Single tickets are \$12 – 20. Flexible discount ticket

coupon books are also available. Opening first is *The Mousetrap*, now it its 58th year running on London's West End. Considered the most popular whodunit of all time, Agatha Christie's twisting tale of a group of strangers trapped by a snowstorm and with a murderer obviously among them has been performed more than 23,000 times. Next is a double-bill of Peter Shaffer one acts. In *Black Comedy*, a lovesick young sculptor hoping to impress both his fiancée's father and a potential patron, decorates his apartment with antiques taken from his absent next door neighbor. But when the neighbor returns unexpectedly and the power goes out, the frantic young man attempts

to return the purloined furniture before his misdeed is exposed. In *The White Liars*, fortune teller Sophie Lemberg stumbles into a truth stranger than any she can predict when the lead singer of a rock band and his Svengali-like business manager both ask her to tell their futures. The summer's finale is Shakespeare's magical comedy of mismatched lovers, a motley acting troupe and the fairy kingdom in a moonlit forest. *A Midsummer Night's Dream* is one of Shakespeare's most popular plays and is widely performed around the world. For tickets and more information, call the Summer Rep hotline at (408) 720-0873 or visit www.ctcinc.org. 🌻

SENIOR TRIPS

Cape Cod, August 15 – 22. Featuring Boston, Martha’s Vineyard, Newport, Hyannis, Provincetown, Plymouth and Sandwich. This eight-day trip includes 11 meals, gratuities, and trip cancellation insurance. Price is \$2,789 per person, double or \$3,389 single occupancy.

New York, New York, October 4 – 9. Featuring five-night stay in mid-town Manhattan, two Broadway shows, Metropolitan Opera tour and show, City tour including famous attractions, landmarks too many to list, and the Metropolitan Museum of Art. This six-day trip includes nine meals, gratuities, and trip insurance. Price is \$3,376 per person, double or \$4,476 single occupancy.

Great Britain and the Emerald Isle, Featuring: London, Scotland & Ireland. This trip has been rescheduled due to the Iceland volcano. The new dates are Oct. 19 – Nov. 3. This is a once in a lifetime custom trip. This 16-day trip includes 22 meals, gratuities, and trip cancellation insurance. Price is \$6,325 per person,

double or \$7,300 single occupancy. **San Diego**, November 4 – 9. Featuring four-nights at the Glorietta Bay Inn, a City tour, Harbor Cruise, Birch Aquarium, Wild Animal Park, Balboa Park Museum Pass, the Zoo, and an optional tour of the USS Midway. This five-day trip includes seven meals, gratuities, and optional trip insurance. Price is \$1,599 per person, double or \$1,999 single occupancy.

Egypt and Jordan, Jan 27 – Feb 10, 2011. Featuring Egypt, Jordan and a three-night Nile River Cruise. Some of the highlights are: Amman, Jerash (Pompeii of the East), the stone carved city of Petra (travel the Kings Highway of prehistoric villages & more), Madaba (City of Mosaics), Mt. Nebo, Wadi Rum, the Dead Sea, Pyramids of Giza, ancient Memphis (with 40-foot statue of Ramses II), and Sakkara (home of oldest pyramid), Abu Simbel, Aswan, Kom Ombo, the Temple of Horus at Edfu, Luxor’s Valley of Kings & Queens – one of two UNESCO World Heritage sites we visit – the Museum of Egyptian Antiquities in Cairo and

so much more. This 15-day trip includes 22 meals, gratuities, and trip cancellation insurance. Price is \$6,999 per person, double or \$7,999 single occupancy.

Alaska Cruise Tour, May 23 – June 3, 2011. Featuring four-night hotel accommodations and seven nights aboard the Celebrity Millennium. Highlights include: Fairbanks, El Dorado Gold Mine, Riverboat Discovery Sternwheeler, Wilderness Express Dome Railcar, Denali Discovery Tour, Anchorage, Hubbard Glacier, Skagway, Juneau, Icy Straight Point, and Ketchikan. This 12-day trip includes 20 meals, and trip insurance. Call for prices on cabin category: inside, outside and balcony staterooms.

For more information contact the Sunnyvale Senior Center Trip Program at (408) 730-7360, TDD (408) 730-7501 or visit Seniors.inSunnyvale.com, and select trips. All trips are escorted and depart from the Senior Center. Extended trips also include a professional tour director and round-trip transportation. ☼

JULY IS PARKS AND RECREATION MONTH

In order to raise awareness of the many benefits of Department of Community Services Parks and Recreation programs, the National Recreation and Parks

Association has declared the month of July to be National Parks and Recreation Month. July is National Parks and Recreation Month, and it’s an ideal time to visit one of the City

of Sunnyvale’s 18 beautiful parks, swim in one of our swimming pools, enjoy the gymnasium, the Community Center, our many acres of park land or participate in some of the hundreds of classes offered by the City. The City’s parks and recreation areas provide a safe and positive place for kids and adults to enjoy healthy activities, a spot for the community to relax and escape from the daily stresses of life, and a communal gathering place for families, friends, and colleagues to come together for fun and entertainment — all in a setting that enhances nature and allows visitors to reconnect with the environment. Look through the summer edition of our *Activity Guide* or visit *ActivityGuide.inSunnyvale.com* for the recreation or park program that will surely offer each citizen a chance to enjoy and recognize the social, mental, economic, environmental, and community benefits derived from recreation classes, programs, parks and facilities. ☼

SUMMER
MOVIE NIGHTS

AT THE
FIREHOUSE

JUNE 23 – STATION 4
SURF’S UP

JUNE 30 – STATION 3
MADAGASCAR

JULY 7 – STATION 1
KUNG FU PANDA

JULY 14 – STATION 2
ALVIN AND THE CHIPMUNKS

OPEN TO KIDS IN GRADES K – 5; SHOWTIME: 5:30 P.M.
BRING YOUR CHAIRS AND JOIN US FOR POPCORN AND A MOVIE. FOR MORE INFORMATION OR TO RESERVE A SPOT, CALL (408) 730-7140, TDD (408) 730-7501. SPACE MAY BE LIMITED.
STATION 1: 171 N. MATHILDA AVE. • STATION 2: 795 E. ARQUES AVE.
STATION 3: 910 TICONDEROGA DRIVE • STATION 4: 996 WOLFE ROAD

2010 NATIONAL NIGHT OUT — AMERICA’S NIGHT OUT AGAINST CRIME

The 27th annual National Night Out is a unique crime/drug prevention event sponsored by the National Association of Town Watch. This year’s event is scheduled for Tuesday August 3.

Last year’s National Night Out campaign involved residents, law enforcement agencies, civic groups, businesses, neighborhood associations and local officials from over 15,000 communities from all 50 states, U.S. territories, Canadian cities and military bases worldwide. In all, more than 36 million people participated.

National Night Out is designed to heighten crime and drug awareness, strengthen neighborhood spirit and

police-community partnerships, and send a message to criminals letting them know that neighborhoods are organized and fighting back.

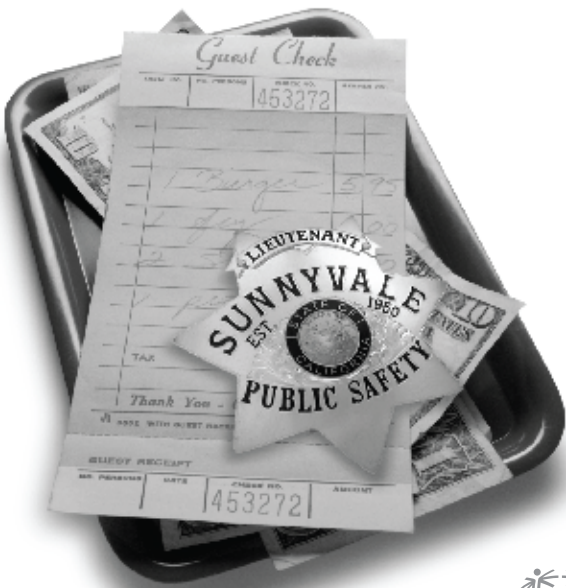
Along with the traditional display of outdoor lights and front porch vigils, cities, towns and neighborhoods celebrate the event with a variety of events and activities such as, block parties, cookouts, police and firefighter visits, parades, contests and youth programs.

Last year in Sunnyvale, 15 neighborhoods registered their activities with the Department of Public Safety Crime Prevention Unit. To register your Neighborhood event, call (408) 730-7140, TDD (408) 730-7501. ☼

SUNNYVALE DEPARTMENT OF PUBLIC SAFETY AND
SPECIAL OLYMPICS NORTHERN CALIFORNIA PRESENT

TIP-A-COP

Wednesday, July 14, 11:30 a.m. - 2 p.m.
Faultline Brewing Company, 1235 Oakmead Parkway



Special Olympics

For more information, call (408) 730-7140.

SHOP SUNNYVALE!

The City of Sunnyvale’s Economic Development Division has an online shopping center directory that lists all shops and services located inside our shopping centers in Sunnyvale. You can access shopping center information at Shop.inSunnyvale.com.

When you need to shop – Shop Sunnyvale and help support the local economy.



CITY LAUNCHES NEW WEB SITE

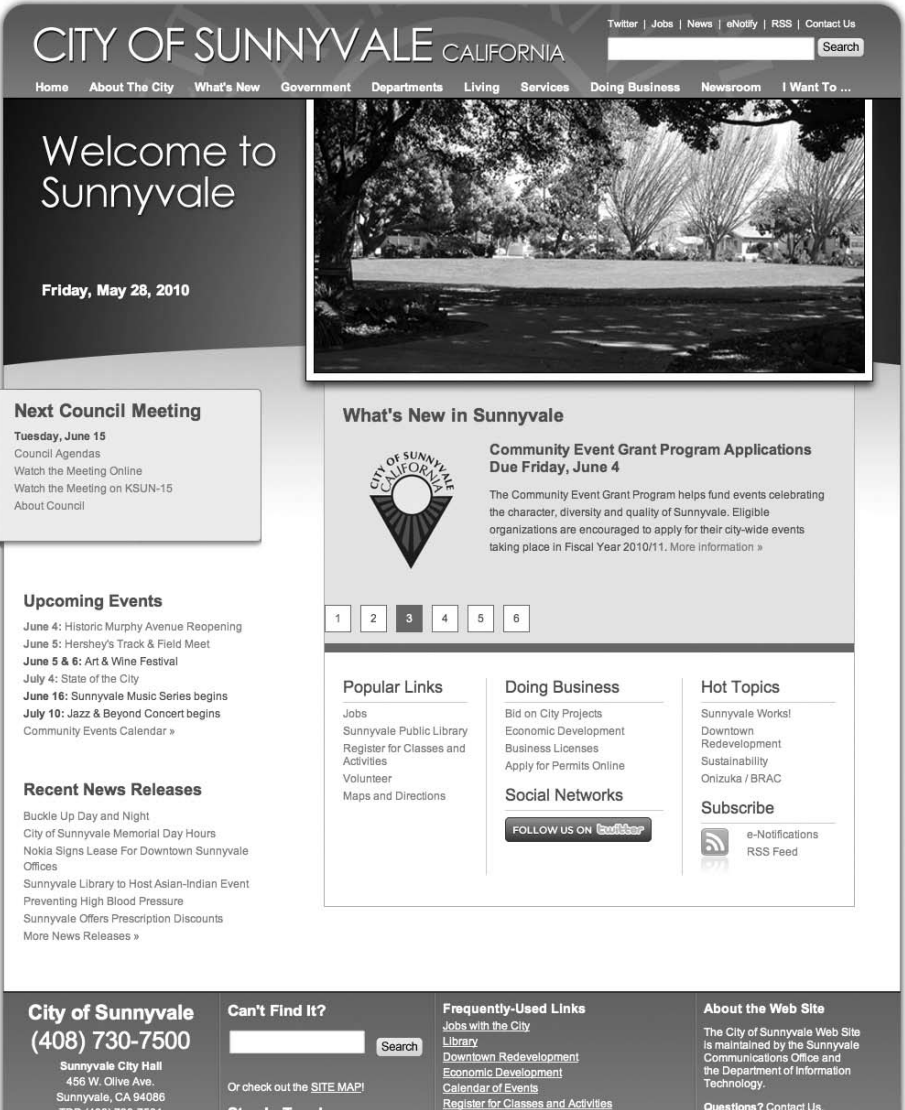
Following a six-month redesign effort, the City of Sunnyvale launched its new Web site Wednesday, April 28. The site, which has been totally redesigned, utilizes tools and an organizational structure to make it easier for visitors to find the information they are seeking.

“One of the features of the Web site is a newly-designed drop-down menu system,” explained Adam Levermore, who coordinated the redesign project. “The new menus are more comprehensive, provides more complete information and is better organized than in the previous Web site.” Levermore also pointed out the linkage between the Web site and the City’s customer response management (CRM) system. “When a visitor moves to a contact page, they will be taken into the CRM system. CRM allows questions, complaints and other communications to be tracked to ensure a timely and complete response is provided to the public.”

Another key feature of the new site is that each page lists whom to contact for more information on the topics presented on that page. Convenient page tabs list not only the department and division responsible for the information, but also present a list of quick links to allow a visitor to get more related information.

The City’s Web site will still be found at www.sunnyvale.ca.gov.

For more information about the Web site, contact the City’s Communications Division at (408) 730-7535, TDD (408) 730-7501 or e-mail Communications@ci.sunnyvale.ca.us. ☼



WATER WISE (DOLLAR WISE!) LANDSCAPING SERIES RETURNS TO SUNNYVALE

In cooperation with the Bay Area Water Supply and Conservation Agency (BAWSCA), the City of Sunnyvale is again hosting this popular series of courses designed to help residents and businesses conserve water, create sustainable landscaping and save money. The courses will provide the opportunity to learn about beautiful California native plants, techniques for reducing your landscaping water usage, and how and why to successfully replace your lawn. With this understanding, you will be able to design and improve your landscaping with California native

plants that save water, and convey a sense of place with their natural beauty, as well as save money on your water bill.

The Landscape Series begins August 7 and continues through October. Courses to be offered include:

August 7 – September 25
Replace Your Thirsty Lawn with California Natives
Learn the benefits of using California native plants as alternatives to your lawn. Create a natural habitat that is beautiful and conveys a sense of place.

August 21 – October 30
Creating the Illusion of a Lush Garden with Drought Tolerant Plants
Learn about plant and garden examples and design techniques for creating a lush look with natives, grasses and drought-tolerant plants.

September 18 – October 16
Slow the Flow
Learn how to calculate how much water your landscape uses, and

how to dramatically reduce it by installing drought-tolerant plants, low-cost rainwater harvesting and graywater systems. Find out how to take control of your water in order to reduce your bills and be prepared for the future.

October
Water-Efficient Irrigation Techniques for your Garden
Learn hands-on water-conserving irrigation strategies to help your garden thrive. Optimize your water-efficiency and save money.

Don't worry if you miss a class. Most classes are designed to be complementary, and will be offered twice. Missing a class will not preclude you from future offerings, or create an information gap.

Classes are free, but registration is required. A similar series of classes offered last year was very popular, so register early. All class sessions will be held in Sunnyvale. For registration and additional details regarding the courses, contact Lourdes Verzosa-Enriquez at (650) 349-3000 or e-mail lenriquez@bausca.org.

KEEPING OUR CREEKS AND THE BAY CLEAN

The City of Sunnyvale prohibits the discharge of anything other than rainwater to storm drains. Be on the lookout for the following potential sources of pollution to storm drains: disposal of any wastes directly into a storm drain, muddy water, oil, concrete or other materials from a residential or construction area flowing towards a storm drain, uncovered construction materials stored too close to the street, gutter or storm drain, and anyone hosing down dirty pavement, or construction and paint tools into the street, gutter or storm drain.

Reporting Spills or Dumping

To report non-emergency discharges or dumping of non-hazardous materials into storm drains, call (408) 730-7270, TDD (408) 730-7501 from 7 a.m. - 4 p.m. Monday through Friday. After hours, call (408) 730-7181, or e-mail wpcp@ci.sunnyvale.ca.us.

For emergency reports of hazardous spills or dumping into storm drains, call 911 or (408) 736-6244.

SUMMER COMPOST WORKSHOPS

Since 1992, Sunnyvale's compost workshop program has offered residents an easy, convenient way to keep organic waste – such as food scraps and yard trimmings — out of the garbage or yard-collection process. This easy-to-learn system provides residents with a convenient way to enrich the soil in their own yard and contributes to a healthier environment in the community.

The workshops are facilitated by experienced gardeners and Master Composters on the second Saturday monthly, except November and December. The next workshops will be held July 10, August 14 and September 11.

Workshops will be held at the Sunnyvale Community Center, 550 E. Remington Drive, in the Heritage Building (Arboretum) from 10 a.m. until noon. Residents may register online at Recycling.inSunnyvale.com or by calling (408) 730-7262 or TDD (408) 730-7501.



SMART STATION — PAPER SHREDDING EVENT

A popular event offered for residents at the SMaRT Recycling Center are our quarterly paper shredding events. Document shredding offers residents a great opportunity to shred and recycle paper that's been taking up space and reduce possible identity theft. The next event is set for Saturday, August 28, 8 a.m. to 11 a.m. Each household may bring up to five banker boxes or bags of paper documents to shred.

Residents must provide proof of Sunnyvale residency to drop off materials for shredding. Paperclips, staples, spiral notebooks, and rubber bands are acceptable. Other recyclable paper products may be put in residential recycling carts as part of

regular curbside recycling collection services, or in the recycling bins at the SMaRT Recycling Center. Only personal documents should be brought for shredding.

Please refrain from disposing of heavy binders or binder clips to prevent damage to shredding equipment.

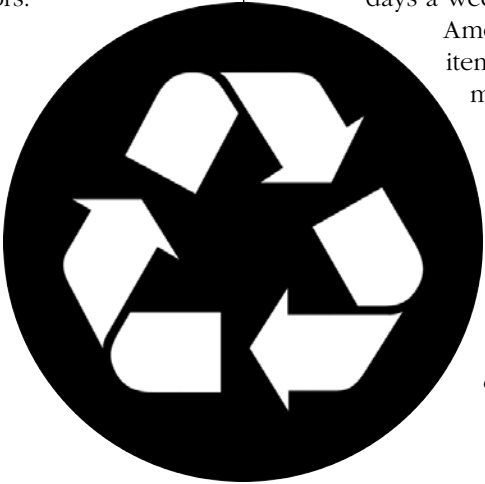
Volunteers will be on hand to direct traffic and provide assistance in off-loading boxes; residents, commercial and business customers will not be admitted to the event.

All collected materials will be shredded on site by Cintas and will be recycled into useful paper products. For more information, call (408) 730-7262, TDD (408) 730-7501 or visit Shredding.inSunnyvale.com.

It's SMART® TO RECYCLE THIS SUMMER

Recycling and reducing what we “trash” is a smart idea any time of year. During the summer, when perhaps you’re on a more leisurely schedule it’s an ideal time to inspire the members of your household to practice more recycling and waste reduction behaviors.

Going on a picnic? Pack your reusable dish and silverware. Or, how about serving finger foods? Get in the habit of bringing your own reusable water bottle. Avoid plastic



ware, and foam or paper plates and napkins. Also, avoid over-packaged foods and single serving packaged foods.

In addition to curbside or onsite recycling services, the City provides an easy-to- use recycling drop-off area at the SMaRT Station®, 301 Carl Road, open 8 a.m. to 5 p.m., seven days a week.

Among the many items that you may bring to the recycling center for no charge are: all types of uncontaminated mixed paper; metal, glass and plastic containers (types #1 – #7); cardboard boxes;

household batteries; fluorescent lighting (tubes, coils, bulbs); electronic equipment (monitors, TVs, computers) and cooking oil.

For a complete list visit Recycling.inSunnyvale.com, or call the Recycling Program at (408) 730-7262, TDD (408) 730-7501. ♻️

WATCH CITY COUNCIL AND PLANNING COMMISSION MEETINGS ONLINE

City Council and Planning Commission meetings are available as live Internet webcasts. The meetings may be viewed by visiting *Webcast.inSunnyvale.com*. Meetings are also achieved for viewing for up to three years.



CITY OF SUNNYVALE PHONE NUMBERS

Keep this card near your phone to help you reach the correct department for City of Sunnyvale services. For additional listings of Sunnyvale services, consult the local telephone directory.

Emergency

Police/Fire/Medical911

Non-Emergency Police and Fire (408) 730-7100

General Information (408) 730-7500

TDD Access (408) 730-7501

Sunnyvale Web Site www.sunnyvale.ca.gov

City Attorney (408) 730-7464

City Clerk

Boards and Commissions/Municipal Elections(408) 730-7483

City Manager’s Office (408) 730-7480

Communications – KSUN-15/Quarterly Report (408) 730-7535

Community Liaison (408) 730-7599

Community Resources (408) 730-7599

Economic Development (408) 730-7607

Event Applications/Special Event Permits (408) 730-7599

Neighborhood Associations (408) 730-7599

Community Development

Housing Division (BMR/Low-interest Loans)(408) 730-7250

One-Stop – Building/Planning/Permits(408) 730-7444

Community Services

Child Care Resources (408) 523-8150

Columbia Neighborhood Center (408) 523-8150

Community Center (408) 730-7350

Facility Reservations (408) 730-7751

Parks and Landscape Maintenance (408) 730-7506

Recreation Program Registration (408) 730-7341

Senior Center (408) 730-7360

Sunken Gardens Golf Course (408) 739-6588

Sunnyvale Golf Course (408) 738-3666

Theatre Box Office (408) 733-6611

Turf/Field Closure Hotline (408) 730-7585

Employment Development

CONNECT! Job Seeker Center(408) 774-2365

NOVA Workforce Board (408) 730-7232

NOVA Youth Employment Program (408) 730-7640

NOVA Web site www.novaworks.org

Finance

Business Licenses (408) 730-7620

Purchasing (408) 730-7405

Utility Billing (408) 730-7400

Hotlines

Abandoned Vehicle Hotline (408) 730-7706

Downtown Redevelopment Hotline (408) 737-4900

Graffiti/Shopping Cart Hotline (408) 730-7680

Sewer/Water Problems (24-Hour Hotline) (408) 730-7510

Storm Drain Spills/Illegal Discharge(408) 730-7270

Onizuka/BRAC Hotline (408) 730-7739

Human Resources (408) 730-7490

Volunteer Resources (408) 730-7533

Information Technology Department (408) 730-7540

Cable TV Service Complaints (408) 737-4999

Library (408) 730-7300

Web site www.sunnyvalelibrary.org

Mayor/City Council Office (408) 730-7473

Public Safety

Animal Control (408) 730-7178

Crime Prevention (408) 730-7140

Emergency Preparedness/SNAP (408) 730-7190

Fire Prevention (408) 730-7212

Neighborhood Preservation (Code Enforcement)(408) 730-7610

Non-Emergency Police and Fire (408) 730-7100

Recycling Theft

Active/In Progress 911

After The Fact (408) 730-7180

Public Works (408) 730-7415

Traffic Signals (408) 730-7415

Sewer/Water Problems (408) 730-7510

Street Lights/Potholes/Sweeping/Debris (408) 730-7510

Street Trees/Sidewalk (408) 730-7505

Water Quality/Pressure/Leak Questions (408) 730-7510

Utilities – Water / Garbage / Recycling

Service Requests/Billing Questions

Residential (408) 730-7400

Commercial (408) 730-7681

Garbage and Recycling Questions and Complaints

Specialty Solid Waste and Recycling (408) 565-9900

Solid Waste Program (408) 730-7508

Recycling/Household Hazardous Waste(408) 730-7262

Recycling Web site Recycling.inSunnyvale.com

SMaRT Station® (408) 752-8530

Non-City Numbers

Cupertino Union School District (408) 252-3000

Department of Motor Vehicles (DMV) (800) 777-0133

Fremont Union High School District (408) 522-2200

Marriage Licenses (Santa Clara County Clerk) (408) 299-2481

PG&E Customer Service (800) 743-5000

Project Sentinel Tenant/Landlord Mediation (408) 720-9888

Santa Clara Unified School District (408) 423-2000

Sunnyvale Chamber of Commerce (408) 736-4971

Sunnyvale Community Services (408) 738-4321

Sunnyvale School District (408) 522-8200

Superior Court – Sunnyvale (408) 481-3500

Traffic Court – Santa Clara (408) 556-3000

Voter Registration (408) 299-VOTE

Do You Know More Than A Sunnyvale Fifth Grader?

“That tunnel that we saw, does anyone go into it?” “How long does it take to clean the water?” “How many different

colored pipes are there again and what do they mean?” These are a few of the questions received by fifth grade students after taking a tour of the Sunnyvale Water Pollution Control Plant (WPCP).

Think you can you answer these questions? Do you want to know how the water that goes down the drain in your house is treated? If you would like to learn more, consider taking a free tour of the WPCP. It has multigenerational appeal and provides information on environmental issues to better understand what happens to the water and the waste treatment we often take for granted. During

the 90-minute tour, you will learn about the various stages of treatment, how the design of the plant uses alternative fuel sources to produce electricity and conserve energy, and how Sunnyvale promotes water conservation by using recycled water on the landscaping at corporate business parks and city facilities.

A special one-time Saturday tour will be conducted for Sunnyvale residents on July 17 from 1 p.m. – 2:30 p.m. For more information about the tour or to reserve a spot call the Environmental Outreach division at (408) 730-7717, TDD (408) 730-7501 or e-mail to wpcp@ci.sunnyvale.ca.us. ☎

GREAT AMERICAN LITTER PICK-UP WRAP UP

On Saturday April 17, a total of 32 volunteers participated in the Great American Litter Pick-Up event. They collected litter from neighborhoods within a one-mile radius around Fair Oaks Park, Lakewood Park, Orchard Gardens Park and the Columbia Neighborhood Center. Approximately 725 pounds of trash and 125 pounds of recyclable cans and bottles were collected by the volunteers during the three hours of the clean up activity. The City of Sunnyvale thanks all the participants for volunteering their time to help make some of Sunnyvale’s neighborhoods cleaner places to live and work.

InSunnyvale.com Addresses Listing

Sunnyvale has introduced a series of Web addresses to make information easier to find. All addresses begin with addresses from the list below and end in *inSunnyvale.com*. For example, to reach the City’s online resource guide, simply enter *CouncilMeetings.inSunnyvale.com* into your Web browser.

<i>Accessibility</i>	ADA/disability issues
<i>ActivityGuide</i>	Register for classes and programs
<i>AffordableHousing</i>	Affordable housing; below market rate (BMR) programs
<i>AirPAC</i>	Wireless Library catalog service
<i>AnimalControl</i>	Pet licensing, feral cats, other animal issues
<i>Arts</i>	Sunnyvale Performing Arts Center
<i>Biking</i>	Bicycling information and route maps
<i>BlockParty</i>	Information about holding a block party
<i>BoardsAndCommissions</i>	Board and commission information and application
<i>Budget</i>	City budget
<i>CampaignEthics</i>	Campaign Ethics Guide publication
<i>CampInfo</i>	Summer camp information
<i>ChallengeTeam</i>	Challenge Team information, events and resources
<i>Charter</i>	Sunnyvale City Charter
<i>Childcare</i>	Childcare resources
<i>ChoiceCollect</i>	ChoiceCollect trash collection information
<i>CityCouncil</i>	Sunnyvale City Council
<i>CityManager</i>	Office of the City Manager
<i>CityManagersBlog</i>	City Manager’s bi-weekly update
<i>CNC</i>	Columbia Neighborhood Center
<i>CodeEnforcement</i>	To report Municipal Code violations
<i>CommercialProperties</i>	Searchable available commercial properties directory
<i>CommunityLiaison</i>	Problem-solving resource for City-related problems
<i>CouncilMeetings</i>	Calendar of Council meetings with links to agendas, meeting minutes and reports to Council
<i>CouncilPolicy</i>	Sunnyvale City Council Policy Manual
<i>CrimePrevention</i>	Crime prevention services and resources
<i>CrimeStats</i>	Crime statistics and interactive incident location map
<i>Downtown</i>	Information and links related to the Town Center redevelopment project and other downtown projects
<i>DPS</i>	Department of Public Safety (police, fire and EMS services)
<i>DPW</i>	Department of Public Works
<i>EconDev</i>	Information and resources for business
<i>EventApplication</i>	Apply to hold a community event
<i>Events</i>	Upcoming community events calendar
<i>Fees</i>	Sunnyvale’s master fee schedule
<i>FirePrevention</i>	Fire prevention services and related links
<i>GeneralPlan</i>	Sunnyvale’s General Plan
<i>Golf</i>	Golf reservations
<i>Graffiti</i>	Report graffiti

<i>Green</i>	Environment sustainability information and resources
<i>Help</i>	Problem-solving resource for City-related issues
<i>Images</i>	Library database of current and historic photographs
<i>Hotlines</i>	Hotline and crisis telephone numbers
<i>Jobs</i>	Work for the City of Sunnyvale; job listings and information
<i>KSUN</i>	Sunnyvale’s government television station program schedule
<i>Library</i>	Sunnyvale Public Library portal
<i>MunicipalCode</i>	Sunnyvale Municipal Code
<i>Neighborhoods</i>	Neighborhood association services
<i>NewResidentGuide</i>	Community and regional information
<i>News</i>	Recent Sunnyvale news releases
<i>OneStop</i>	Online building and planning permits
<i>Onizuka</i>	Reuse planning for the Onizuka Air Force Station site
<i>Parks</i>	Park information and map of locations
<i>Patents</i>	Sunnyvale Public Library patent and trademark services
<i>PayMyBill</i>	View and pay utility bills
<i>Permits</i>	Online building and planning permits
<i>Presentation</i>	Making a presentation at a City Council meeting
<i>Preschool</i>	Super Safari preschool program information and links
<i>ProposedBudget</i>	Proposed budget and fees (posted prior to Council adoption)
<i>QuarterlyReport</i>	Quarterly Report City newsletter
<i>RecoveryAct</i>	Summary of City applications for Stimulus Grant Funding
<i>Recreation</i>	Department of Community Services
<i>Recycling</i>	Recycling and garbage collection information
<i>SafeWays</i>	School walking and bicycling maps
<i>Shredding</i>	Information on Sunnyvale’s paper shredding events
<i>Seniors</i>	Sunnyvale Senior Center program and service information
<i>Shop</i>	Find shopping centers, auto dealers, hotels and other shopping resources
<i>SMaRT</i>	Sunnyvale Materials and Recycling Transfer Station
<i>SNAP</i>	Sunnyvale Neighbors Actively Prepare program
<i>Streets</i>	Schedule of upcoming street maintenance projects
<i>StudyIssues</i>	City Council study issues explanation and issues list
<i>SunnyvaleWorks</i>	Information about Sunnyvale’s accelerated public works stimulus program
<i>Theatre</i>	California Theatre Center
<i>Tennis</i>	Tennis facilities and programs
<i>Trees</i>	Information about protected trees, City trees and tree-removal permits
<i>UtilityBilling</i>	City utilities information and rate structure
<i>Volunteering</i>	Volunteer with the City of Sunnyvale
<i>Vote</i>	Voter registration information
<i>WaterConservation</i>	Water conservation information and tips
<i>YellowPages</i>	Yahoo! Local yellow pages directory for Sunnyvale
<i>Webcast</i>	Watch live and archived City Council and Planning Commission meetings
<i>WPCP</i>	Sunnyvale’s Water Pollution Control Plant

COOKING OIL – COLLECTED AT SMaRT®

Residents of Sunnyvale can now add cooking oil to the items that they may drop off at the SMaRT Recycling Center. Cooking oil must be from residential use, and given directly to the recycling center attendant, sealed in a plastic container with a secure lid. Containers must be no

greater than five-gallon capacity with a limit of 10 gallons per resident. Containers will not be returned. It is important to keep all liquids including cooking oil out of the garage. This program benefits the community by providing a convenient disposal option. The cooking oil delivered to the SMaRT Recycling Center is collected by San Jose Tallow

where it is processed and eventually sold and made into new products ranging from candles and soap to biodiesel fuel stock, another example of using resources rather than discarding them in the garbage when they end in the landfill. For more information, call (408) 752-8530 or visit SMaRT.inSunnyvale.com. ☼

CITY OF SUNNYVALE OFFERS PRESCRIPTION DISCOUNTS

The City of Sunnyvale, in collaboration with the National League of Cities, is now offering a free prescription discount card for residents. The card, which may be used by anyone without prior registration, is designed to provide assistance to under- and uninsured residents buying prescription medicines. This is not insurance, but it will provide, on average, about a 20 percent discount off the regular retail price of prescription medicines. Cards are available in English and Spanish from counter displays

set up at City Hall, the Library, Columbia Neighborhood Center, the Community Center and the Senior Center. Cards may also be downloaded directly from the Internet and printed at home. Visit PrescriptionCard.inSunnyvale.com to print your own card. The card is honored by nine out of 10 pharmacies nationwide. One card covers an entire family, and there is no limit to the number of times it may be used. The program is managed by CVS Caremark, and for detailed program information, call (888) 620-1749, or visit www.caremark.com/nlc on the Web. ☼

2010 SUNNYVALE COMMUNITY AWARD WINNERS

Sunnyvale Mayor Melinda Hamilton has announced the winners of the City's annual community awards. An awards ceremony will be held as part of Sunnyvale's State of the City celebration on July 4 at Washington Park. The awards are designed to recognize those individuals and groups that have made a significant contribution to the Sunnyvale community. The 2010 community award winners include, Julia E. Miller, the Distinguished Resident award; Claire Umeda from Fremont High School, this year's Outstanding High School Senior; Peter and Megan Xu, Businesspersons of the Year; *Cepheid* will receive the Environmental Achievement award; Charlie Shoemaker as Outstanding Contribution to the Arts, and Art Gianfermo, being recognized as the Outstanding Community Volunteer; Nancy Fohner this year's Outstanding Educator of the Year. The winner of the Mayor's Award for Excellence will be named at the State of the City celebration. The Sunnyvale State of the City celebration will be held on Sunday, July 4 at Washington Park. The event begins at 11 a.m. and is free and open to the public. For additional information, call (408) 730-7599, TDD (408) 730-7501, or visit StateoftheCity.inSunnyvale.com.

ARE YOU PREPARED FOR AN EMERGENCY?

Preparation is the key to how well you, your family and your home survive a disaster. Sunnyvale Neighborhoods Actively Prepare (SNAP), is an award-winning, proven community emergency response team training program that can help you prepare for any emergency. The next session begins this fall. SNAP brings residents together, working with the City to learn how to protect themselves and their property before, during and after a disaster. The first 72 hours after a disaster are critical. Electricity, gas,

water and telephones may not be working. Emergency services that you have come to expect through 9-1-1 at a moment's notice, such as police, fire, or medical help may not be available. The Department of Public Safety (DPS) Office of Emergency Services (OES), through SNAP, will train you to be self-sufficient for up to a week. OES staff and volunteers have designed a comprehensive, fun and interactive emergency preparedness training program. Topics include:

- Disaster preparedness
- Incident Command System

- Fire Safety and Suppression
 - Disaster Medical Operations
 - START Triage
 - Safety Assessment and Communications
 - Understanding Terrorism
 - Critical Incident Stress Management
 - Light Search and Rescue and Exercise
- For more information about SNAP, or to register for the next class, visit SNAP.inSunnyvale.com, call (408) 730-7190, TDD (408) 730-7501 or e-mail snap@ci.sunnyvale.ca.us. ☼





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INSIDE THIS ISSUE

PAGE 1
■ Nokia Signs Lease For Downtown Sunnyvale Offices



■ Quarterly Report Moves Online
■ Historic Murphy Avenue Reopens

PAGE 2

■ The Briefing – Notes From Your City Manager
■ Sunnyvale Downtown Events
■ Celebrate the State of the City on July 4

PAGE 3

■ The General Plan – It's All Coming Together
■ Sunnyvale Welcomes new businesses
■ Starting a Neighborhood Association in Sunnyvale

PAGE 4

■ Summer Reading at the Sunnyvale Library
■ You Can Now Pay Your Sunnyvale Utility Bill Online

■ Sunnyvale Public Library Upgrades Check-out Services

PAGE 5

■ New Art Mural at Fair Oaks Park



■ Free Community Summer Food Program

■ Murder, Mayhem and Magic on Tap For Summer Rep

PAGE 6

■ Senior Trips
■ July is Parks and Recreation Month
■ Summer Movie Nights

PAGE 7

■ 2010 National Night Out – America's Night Out Against Crime
■ Tip-A-Cop
■ Shop Sunnyvale!
■ City Launches New Web Site

PAGE 8

■ Water Wise (Dollar Wise!) Landscaping Series Returns to Sunnyvale

■ Keeping Our Creeks and the Bay Clean

■ Summer Compost Workshops

■ SMART Station – Paper Shredding Event

PAGE 9

■ It's SMART® to Recycle This Summer

■ Watch City Council and Planning Commission Meetings Online

PAGE 10

■ Do You Know More Than a Sunnyvale Fifth Grader?

■ Great American Litter Pick-Up Wrap Up

PAGE 11

■ Cooking Oil – Collected at SMART®
■ City of Sunnyvale Offers Prescription Discounts
■ 2010 Sunnyvale Community Award Winners
■ Are You Prepared For An Emergency?